



DJ SO HYPE

BEEN DJING FOR 20 YEARS

AFFILIATES

- MP3WAXX
- BELAIRE
- BLACK BOTTLE BOYS
- LIVE VICTORIOUS
- LIV2GIV
- AFTER SCHOOL ALL STARS

HIGHLIGHTS

- 2011 MCFADDEN'S DJ BATTLE CHAMPION
- 2012 REVOLUTION NIGHTCLUB DJ BATTLE CHAMPION
- AVERAGES 300 SHOWS PER YEAR IN CITIES ACROSS THE COUNTRY INCLUDING VEGAS, LA, ARIZONA & ORLANDO
- HOST FOR PHP TO INTRODUCE KOBE BRYANT, GEORGE BUSH & KEVIN HART & MAGIC JOHNSON
- 10 YEAR RESIDENT DJ FOR HOT 97.5 LAS VEGAS
- 5 YEAR RESIDENCY TOUR WITH NORWEGIAN CRUISE LINE

BIO

SO HYPE HAS EASILY DOMINATED EVERY VENUE AND PARTY WITH HIS INFECTIOUS ENERGY. HIS ENTHUSIASM FOR MUSIC AND PASSION FOR ROCKING CROWDS UNDOUBTEDLY SETS HIM APART FROM OTHER ENTERTAINERS. IN A RECENT INTERVIEW WHILE ON TOUR SO HYPE STATED "I CONSIDER MY STYLE VERY VERSATILE; AND FEEL BLESSED THAT I CAN DJ FOR THE MASSES EVERY NIGHT". "I LOVE CATERING TO THE LADIES IF THEY'RE HAPPY THEN EVERYONE IS HAPPY."

SO HYPE FROM INGLEWOOD, CA. GREW UP IN HIS CHILDHOOD MOSTLY IN UPLAND, CALIFORNIA. AS A CHILD TO A SINGLE MOTHER WITH 2 SIBLINGS HE LEARNED TO ENTERTAIN HIMSELF THROUGH SPORTS AND MUSIC. WATCHING COUNTLESS MUSIC VIDEOS AND STUDYING THE ARTS OF DJ JAZZY JEFF MADE IT EASY FOR SO HYPE TO SHOWCASE HIS TALENTS IN MUSIC, BASKETBALL, BASEBALL, MARTIAL ARTS & TRACK. IN THE EARLY YEARS, NO HIGH SCHOOL DANCE OR COLLEGE PARTY ROCKED UNLESS SO HYPE WAS SPINNING. ONCE SO HYPE TOUCHED DOWN IN ENTERTAINMENT CAPITAL OF THE WORLD, THE FRAT PARTIES, LOUNGES, RADIO, BARS WERE JUST THE BEGINNING TO THIS TURNTABLE LEGACY.

ALTHOUGH LAS VEGAS IS HIS CURRENT STOMPING GROUND, ON THE NATIONAL LEVEL SO HYPE IS HARD TO MISS. HE HAS SPUN AT MANY OF THE HOTTEST SPOTS IN HOLLYWOOD, TEXAS, ATLANTA, MIAMI, DAYTONA, ARIZONA, DETROIT, WASHINGTON D.C., NEW YORK, AUSTRALIA, BRAZIL, MEXICO & ALASKA. HIS STAR POWER INCLUDES, SHAQUILLE O'NEAL, P. DIDDY, BLACK EYED PEAS, 2 CHAINZ, DRAKE, TREY SONGS, JABBAWOCKEEZ, 50 CENT, FLOYD MAYWEATHER, NBA ALL STAR WEEKEND, LMFAO & LIL JON TO NAME A FEW.

SO HYPE TIES HIS LOVE FOR FASHION AND STYLE WITH MUSIC AS A GUEST DJ FOR SEAN JOHN, BELAIRE, LIVE VICTORIOUS, ADIDAS, NIKE & MONSTER HEADPHONES.

CURRENTLY YOU CAN CATCH SO HYPE AS A RESIDENT DJ AT THE STK, HARD ROCK CAFE LAS VEGAS, PLANET HOLLYWOOD POOL, PARIS POOL, EMBASSY NIGHTCLUB, SUSHI SAMBA AND AS A GUEST DJ IN SOME OF VEGAS MOST POPULAR CLUBS.

RESUME

LAS VEGAS

MGM GRAND GARDEN ARENA (LAS VEGAS, NV.)
HAKKASAN (LAS VEGAS, NV.)
STK (LAS VEGAS, NV.)
EMBASSY NIGHTCLUB (LAS VEGAS, NV.)
TAO NIGHTCLUB (LAS VEGAS, NV.)
TAO BEACH (LAS VEGAS, NV.)
REHAB POOL (LAS VEGAS, NV.)
STARDUST HOTEL & CASINO (LAS VEGAS, NV.)
AZURE POOL AT THE PALAZO HOTEL & CASINO (LAS VEGAS, NV.)
REHAB POOL (LAS VEGAS, NV.)
EDC (LAS VEGAS, NV.)
40/40 CLUB (LAS VEGAS, NV.)
LAX NIGHTCLUB (LAS VEGAS, NV.)
VBAR (LAS VEGAS, NV.)
NU SANCTUARY (LAS VEGAS, NV.)
REVOLUTION NIGHTCLUB (LAS VEGAS, NV.)
FOUNDATION ROOM (LAS VEGAS, NV.)
LAVO NIGHTCLUB (LAS VEGAS, NV.)
HAZE NIGHTCLUB (LAS VEGAS, NV.)
PURE NIGHTCLUB (LAS VEGAS, NV.)
GOLD LOUNGE (LAS VEGAS, NV.)
CHATEAU NIGHTCLUB (LAS VEGAS, NV.)
VOODOO LOUNGE (LAS VEGAS, NV.)
RUM JUNGLE (LAS VEGAS, NV.)
POETRY NIGHTCLUB (LAS VEGAS, NV.)
KOI NIGHTCLUB (LAS VEGAS, NV.)
GEISHA HOUSE (LAS VEGAS, NV.)
DEJA VU SHOWGIRLS (LAS VEGAS, NV.)
ORLEANS ARENA (LAS VEGAS, NV.)
VANITY NIGHTCLUB (LAS VEGAS, NV.)
BLUE MARTINI (LAS VEGAS, NV.)
TEXAS STATION (LAS VEGAS, NV.)
HARD ROCK CAFE (LAS VEGAS, NV.)
BODY ENGLISH (LAS VEGAS, NV.)
THE ROCKHOUSE (LAS VEGAS, NV.)

CHATEAU
Nightclub & Rooftop

LAVO
ITALIAN RESTAURANT • LOUNGE

Rehab
Beach Club

TAO

KOI GROUP
Las Vegas | Los Angeles | Bangkok | Phuket | New York | Abu Dhabi

VOODOO
ROOFTOP NIGHTCLUB

CALIFORNIA

INFUSION LOUNGE (UNIVERSAL CITY, CA.)
STAPLES CENTER (LOS ANGELES, CA.)
AVALON (HOLLYWOOD, CA.)
BELASCO (LOS ANGELES, CA.)
SKYFOX (POMONA, CA.)
333 LIVE NIGHTCLUB (LOS ANGELES, CA.)
UNIVERSAL STUDIOS (LOS ANGELES, CA.)
DISNEYLAND (ANAHEIM, CA.)
INFUSION LOUNGE (SAN FRANCISCO, CA.)
MANOR WEST (SAN FRANCISCO, CA.)

INFUSION
LOUNGE

BELASCO

Disneyland
Park

Razzle's
NIGHTCLUB

MADISON SQUARE GARDEN
THE WORLD'S MOST FAMOUS ARENA

BLUE
MARTINI

club
MILLENNIUM

TRINITY

CROWN ROOM

EAST COAST

MADISON SQUARE GARDEN (NEW YORK)
40 40 CLUB (NEW YORK)
H&M (TOWN SQUARE, NEW YORK)
MANSION NIGHTCLUB (MIAMI, FL.)
RAZZLE'S (DAYTONA, FL.)
LIV NIGHTCLUB (MIAMI, FL.)
PARK (WASHINGTON DC)
GLASS (MIAMI, FL.)
BLUE MARTINI (TAMPA, FL.)
SENIOR FROGS (PUERTO RICO)

NORTHWEST

CLUB MILLENNIUM (ALASKA)
EXCESS ULTRA LOUNGE (ALASKA)
TRINITY (SEATTLE)
VENOM (SEATTLE)
SEESOUND LOUNGE (SEATTLE)
WAR ROOM (SEATTLE)
LAS SUPPER CLUB (SEATTLE)
CROWN ROOM (PORTLAND)
ENVY (PORTLAND)

MID WEST / SOUTH

BOARDROOM (CHICAGO)
ANGELS & KINGS (CHICAGO)
LE PASSAGE (CHICAGO)
PROOF (CHICAGO)
MOSAIC (KANSAS CITY)
LIARS CLUB (DES MOLINES)
UNION (IOWA CITY)
INDIGO (WICHITA)
HOTEL (LOUISVILLE)
CAMEO (DALLAS)
LUXE LOUNGE (HOUSTON)
THRIVE NIGHTCLUB (DALLAS, TX.)
VENUE NIGHTCLUB (HOUSTON, TX.)
AVENUE NIGHTCLUB (HOUSTON, TX.)
BAMBOU NIGHTCLUB (HOUSTON, TX.)

INTERNATIONAL

O CLUB (CABO, SAN LUCAS, MEXICO)
BROOKLYN BAR (SYDNEY, AUSTRALIA)
ELEVEN NIGHTCLUB (SYDNEY, AUSTRALIA)
HARD ROCK CAFE (RIO DE JANEIRO (BRAZIL)
PAPAS AND BEERS (ENSENADA, MEXICO)
SENIOR FROGS (LOS CABOS)
SENIOR FROGS (FREEPORT HARBOUR)
SENIOR FROGS (PROVIDENCIA)
REBEL NIGHTCLUB (TORONTO, CANADA)

cameo

Thrive
NIGHTCLUB

GLASS
MIAMI BEACH

Hard Rock
CAFE

Señor Frog's
FUN, FOOD & CLOTHES

Papas & Beer
Rosarito Beach Baja México

CLUB

RESUME

CELEBRITIES

JOE BIDEN (U.S. PRESIDENT)
BILL CLINTON (EX- U.S. PRESIDENT)
GEORE W. BUSH (EX- U.S. PRESIDENT)
KOBE BRYANT (NBA PLAYER)
BEYONCE (SINGER)
JAY-Z (RAPPER)
BRUNO MARS (SINGER)
CHRIS BROWN (SINGER)
SHAQUILLE O'NEAL (NBA LEGEND)
MISSY ELLIOT (SINGER/RAPPER)
P. DIDDY (RAPPER)
DJ KHALED (FAMOUS DJ)
SUGAR RAY LEONARD (LEGENDARY BOXER)
EVANDER HOLYFIELD (LEGENDARY BOXER)
2 CHAINZ (RAPPER)
RICK FOXX (NBA PLAYER)
KENNY "THE JET" SMITH (NBA LEGEND)
JASON DERULO (SINGER)
FUTURE (RAPPER)
DJ QUIK (RAPPER)
CHRIS PAUL (NBA PLAYER)
LMFAO (POP GROUP)
DJ PAULY D (FAMOUS DJ)
DJ KID CAPRI (FAMOUS DJ)
DJ JAZZY JEFF (FAMOUS DJ)
LIL WAYNE (RAPPER)
DRAKE (RAPPER)
T.I. (RAPPER)
MEEK MILL (RAPPER)
FRENCH MONTANA (RAPPER)
RICK ROSS (RAPPER)
TORI KELLY (SINGER)
NAS (RAPPER)
AL B. SURE (R&B SINGER)
TREY SONGZ (SINGER)
BLACK EYED PEAS (POP GROUP)
B2K (R&B GROUP)
TYRESE (R&B SINGER)



CELEBRITIES

BONE THUGZ N HARMONY (HIP-HOP GROUP)
JABBAWOCKEEZ (DANCE CREW)
SNOOP DOGG (RAPPER)
BILL BELLAMY (COMEDIAN)
JULIUS "DR. J" ERVING (NBA LEDGEND)
RAPHAEL SAADIQ (SINGER)
TEDDY RILEY (PRODUCER) ✕
GINUWINE (SINGER)
GARY PAYTON (NBA PLAYER)
BOW WOW (RAPPER/ACTOR)
50 CENT (RAPPER/ACTOR) ✕
MALLY MALL (HIP-HOP PRODUCER)
BYRON SCOTT (NBA COACH)
DJ SKEE (CELEBRITY DJ)
BOYZ II MEN (R&B GROUP)
FLOYD MAYWEATHER (BOXER)
MC HAMMER (RAPPER)
FLAVOR FLAV (RAPPER)
KENDRICK LAMAR (RAPPER)
CALI SWAGG DISTRICT (RAP GROUP)
Y.G. (RAPPER)
HEATH LEDGER (ACTOR)
TRINA (RAPPER)
COOLIO (RAPPER)
T-BOZ FROM T.L.C. (SINGER)
3-6 MAFIA (RAP GROUP)



COMPANIES I'VE DEEJAYED FOR

IHOP
SEAN JOHN CLOTHING
RED BULL
VITAMIN WATER
MONSTER ENERGY DRINK
ARMY
AIR FORCE
MARINE
NAVY



SPONSORS

BELAIRE
MP3WAXX
LIVE VICTORIOUS
NIKE
MONSTER HEADPHONES
HYPE
MOJO BACKPACKS



COMPANIES I'VE DEEJAYED FOR

BELAIRE
H&M
MONSTER PRODUCTS
SAMSUNG
MILLER LIGHT
NIKE
ADIDAS
TACO BELL
SKY VODKA
CIROC
BEATS BY DRE
NUMARK

